

# WHITEFISH

## • MONTANA •

CONVENTION & VISITORS BUREAU

**WCVB Board Meeting**  
**Monday, January 8, 2023**  
**2:30-4:30pm**  
**Location: Whitefish City Hall**

<b>Item</b>	<b>Individual</b>	<b>Action</b>	<b>Time</b>
<b>Welcome</b>	Mariah Joos		
<b>Introductions</b>			
<b>Approval of Minutes</b>	Mariah Joos	Approve	5 mins
<b>Public Comment:</b> <i>Items Not On The Agenda</i>			5 mins
<b>Agency Reports</b>			20 mins
PR Recap	Brian Schott	Information	10 mins
Monthly Recap	Mary Angelo (DVA)	Information	10 mins
<b>Staff Reports</b>			
Executive Director Report	Julie Mullins	Information	10 mins
November Market Report			
STR Position Statement			
Marketing & Sales Report	Dan Hansen	Information	10 mins
<b>Committee Reports</b>			
<u>WCVB Finance Committee:</u> Financial Reports		Info/Approve	10 mins
<i>Committee: Kim Wortman, Maggie Schwenker, Mariah Joos, Jessie Farnes, Luke Walrath</i>			
<b>New Business</b>			
Marketing Manager Position - Hiring Committee Reboot			
<b>Old Business</b>			
Member Satisfaction Survey - Targeted Distribution Date 2/1/24			
2024 Budget Update - Targeted update scheduled for Feb BOD Meeting			
<b>Other</b>			
Board Roundtable			

*Next Meeting: February 12, 2023, Location: Whitefish City Hall. Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.*