

# WHITEFISH

• MONTANA •

CONVENTION & VISITORS BUREAU

**Board Meeting**  
**Monday, February 1, 2021**  
**2:30 p.m. – 4:30 p.m.**

**Location: via Zoom - please call 862-3390 for information on how to register**

<b>Item</b>	<b>Individual</b>	<b>Action</b>	<b>Time</b>
<b>Welcome</b>	Zak Anderson		
<b>Introductions</b>			
<b>Approval of Minutes</b>		Approve	5 mins
<b>Public Comment</b>			5 mins
<b>Agency Reports</b>			40 mins
Upcoming Projects	Mary Angelo (DVA)	Information	
Public Relations Report	LJ Communications	Information	
<b>Committee Reports</b>			
<u>WCVB Marketing Committee</u>		Info/Approve	15 mins
SUBJECT: FY22 Marketing Plan Questionnaire			
<i>Committee: Erica Terrell, Edna White, Nick Polumbus, Rhonda Fitzgerald</i>			
<u>WCVB Finance Committee</u>		Info/Approve	15 mins
SUBJECT: FY21 Private Budget Updates & FY22 TPA & Public Collections			
<i>Committee: Rhonda Fitzgerald, Edna White, Mariah Joos, Jessie Farnes</i>			
<b>Staff Reports</b>		Information	15 mins
Marketing & Sales	Dan Hansen		
Director's Report	Dylan Boyle		
<b>New Business</b>			
<b>Old Business</b>			
<b>Other</b>			
Board Member Roundtable			

*Next Meeting: March 8, 2021 (via Zoom)* Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.