

WHITEFISH

• MONTANA •

CONVENTION & VISITORS BUREAU

WCVB Board Meeting
 Monday, February 12, 2024
 2:30 - 4:30pm
 Location: Whitefish City Hall

Item	Individual	Action	Time
Welcome	Mariah Joos		
Introductions			
Approval of Minutes	Mariah Joos	Approve	5 mins
Public Comment: <i>Items Not On The Agenda</i>			5 mins
Agency Reports			20 mins
PR Recap	Brian Schott	Information	10 mins
Monthly Recap	Mary Angelo (DVA)	Information	10 mins
Staff Reports			
Executive Director Report	Julie Mullins	Information	10 mins
December Market Report			
For the Love of Great Food Campaign - Drew Silvers			
Website Content - Fir & Larch Creative			
Short Term Rental Position Statement			
Committee Reports			
<u>WCVB Finance Committee:</u> Financial Reports		Info/Approve	10 mins
<i>Committee: Kim Wortman, Maggie Schwenker, Mariah Joos, Jessie Farnes, Luke Walrath</i>			
2024 Budget Adjustments		Info/Approve	
New Business			
Workforce Housing Assistance Program - Update			
Old Business			
Member Satisfaction Survey - Update			
Marketing Manager Position - Update			
STMP Community Meeting - Update			
Other			
Board Roundtable			

Next Meeting: March 11, 2024, Location: Whitefish City Hall. Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.