

WHITEFISH

• MONTANA •

CONVENTION & VISITORS BUREAU

Board Meeting
Monday, February 14, 2022
2:30 - 4:30 p.m.
Location: Whitefish City Hall

| <u>Item</u> | <u>Individual</u> | <u>Action</u> | <u>Time</u> |
|---|-------------------|---------------|-------------|
| Welcome | Mariah Joos | | |
| Introductions | | | |
| Approval of Minutes | | Approve | 5 mins |
| Public Comment: <i>Items Not On The Agenda</i> | | | 5 mins |
| Agency Reports | | | 15 mins |
| January Recap | Mary Angelo (DVA) | Information | |
| PR Recap | Brian Schott | Information | |
| Committee Reports | | | |
| <u>WCVB Finance Committee: Monthly Update</u> | | Info/Approve | 5 mins |
| <i>Committee: Rhonda Fitzgerald, Edna White, Mariah Joos, Jessie Farnes</i> | | | |
| <u>WCVB Marketing Committee: FY23 Marketing Plan Media Strategy</u> | | Information | 10 mins |
| <i>Committee: Rhonda Fitzgerald, Edna White, Nick Polumbus, Erica Terrell</i> | | | |
| Staff Reports | | | 10 mins |
| Sales & Marketing | Dan Hansen | Information | |
| Director's Report | Dylan Boyle | Information | |
| New Business | | | 45 mins |
| Strategic Plan FY22-FY24 | Dylan Boyle | Approve | |
| FY23 Budget Projections | Sarah Stewart | Approve | |
| Bylaws Committee | Dylan Boyle | Information | |
| Old Business | | | |
| Glacier Nordic Center Grant Update | Sarah Stewart | Information | 2 mins |
| Other | | | |
| Board Roundtable: Voluntary Housing Assessment & Affordable Housing Fundraising | | | |

Next Meeting: March 14, 2022, Location: Whitefish City Hall starting at 2:30pm Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.