

WHITEFISH

• MONTANA •

CONVENTION & VISITORS BUREAU

WCVB Board Meeting
Monday, March 13, 2023
2:30 pm Board Meeting
Location: Whitefish City Hall

| Item | Individual | Action | Time |
|--|-------------------|---------------|-------------|
| Welcome | Jessie Farnes | | |
| Introductions | | | |
| Approval of Minutes | | Approve | 5 mins |
| Public Comment: Items Not On The Agenda | | | 5 mins |
| Agency Reports | | | 10 mins |
| PR Recap | Brian Schott | Information | |
| Monthly Recap | Mary Angelo (DVA) | Information | |
| Committee Reports | | | |
| <u>WCVB Hiring Committee:</u> ED Search/Offer | | Information | 10 mins |
| <i>Committee: Rhonda Fitzgerald, Erica Terrell, Mariah Joos, Jessie Farnes</i> | | | |
| <u>WCVB Marketing Committee:</u> FY23Spring Media Plan | DVA | Info/Approve | 10 mins |
| FY24 Marketing Plan | | Info/Approve | 20 mins |
| <i>Committee: Matt Gebo, Edna White, Erica Terrell, Rhonda Fitzgerald</i> | | | |
| <u>WCVB Finance Committee:</u> Financial Reports | | Info/Approve | 10 mins |
| FY24 Budget | | Info/Approve | 10 mins |
| <i>Committee: Rhonda Fitzgerald, Edna White, Mariah Joos, Jessie Farnes</i> | | | |
| Staff Reports | | | 10 mins |
| Marketing and Sales Report | Dan Hansen | Information | |
| New Business | | | |
| Add Julie Mullins to FIB & WCU Accounts | | Info/Approval | |
| Add Julie Mullins to FIB Credit Card | | Info/Approval | |
| Old Business | | | |
| Updated ByLaws | | Info/Approval | |
| Updated CSF Agreement | | Info/Approval | |
| Other | | | |
| Board Roundtable | | | |

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Next Meeting: April 10, 2023, Location: Whitefish City Hall. Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.