

WHITEFISH

• MONTANA •

CONVENTION & VISITORS BUREAU

Board Meeting
Monday, April 11, 2022
2:30 - 4:30 p.m.
Location: Whitefish City Hall

Item	Individual	Action	Time
Welcome	Mariah Joos		
Introductions			
Approval of Minutes		Approve	5 mins
Public Comment: <i>Items Not On The Agenda</i>			5 mins
Special Presentation			
Friends of the Flathead Avalanche Ctr	Emily Struss	Info	10 mins
Agency Reports			15 mins
PR Recap	Brian Schott	Information	
Winter Recap	Mary Angelo (DVA)	Information	
Committee Reports			
<u>WCVB Marketing Committee: Friend of The Fish Media Plan</u>		Info/Approve	10 mins
<i>Committee: Rhonda Fitzgerald, Edna White, Nick Polumbus, Erica Terrell</i>			
<u>WCVB Finance Committee:</u>		Info/Approve	5 mins
Monthly Update			
2021 Tax Return			
Approval of new signatories			
<i>Committee: Rhonda Fitzgerald, Edna White, Mariah Joos, Jessie Farnes</i>			
Staff Reports			10 mins
Sales & Marketing	Dan Hansen	Information	
Director's Report	Dylan Boyle	Information	
New Business			15 mins
FY23 Marketing Plan Narrative	Dylan Boyle	Info/Approve	
Old Business			
Board Service Terms	Dylan Boyle	Information	
Other			
Board Roundtable:			

Next Meeting: May 9, 2022, Location: Whitefish City Hall starting at 2:30pm Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.