

# WHITEFISH

## • MONTANA •

CONVENTION & VISITORS BUREAU

**Board Meeting**  
**Monday, June 7, 2021**  
**2:30 p.m. – 4:30 p.m.**

**Location: via Zoom - please call 862-3390 for information on how to register**

<u>Item</u>	<u>Individual</u>	<u>Action</u>	<u>Time</u>
<b>Welcome</b>	Zak Anderson		
<b>Introductions</b>			
<b>Approval of Minutes</b>		Approve	5 mins
<b>Public Comment</b>			5 mins
<b>Special Presentation</b>			
MOTBD Warm Season Campaign	Marlee Iverson <i>Marketing Bureau Chief</i>	Information	10 mins
<b>Agency Reports</b>			30 mins
May Recap	Mary Angelo (DVA)	Information	
Public Relations Report	LJ Communications	Information	
<b>Committee Reports</b>			
<u>WCVB Finance Committee</u>		Info/Approve	15 mins
<i>Committee: Rhonda Fitzgerald, Edna White, Mariah Joos, Jessie Farnes</i>			
<u>WCVB Marketing Committee</u>		Info/Approve	15 mins
SUBJECT: Be a Friend of the Fish Media Plan			
<i>Committee: Erica Terrell, Edna White, Nick Polumbus, Rhonda Fitzgerald</i>			
<u>WCVB Executive Committee</u>		Info/Approve	15 mins
SUBJECT: PR Transition & Staffing Update			
<i>Committee: Erica Terrell, Zak Anderson, Rhonda Fitzgerald</i>			
<b>Staff Reports</b>		Information	15 mins
Marketing & Sales	Dan Hansen		
Director's Report	Dylan Boyle		
<b>New Business</b>			
Board Officers for FY22		Discussion	5 mins
<b>Old Business</b>			
<b>Other</b>			
Board Member Roundtable			

*Next Meeting: August 9, 2021 (Location: City Council Chambers) Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.*