

# WHITEFISH

## • MONTANA •

CONVENTION & VISITORS BUREAU

**Board Meeting**  
**Monday, August 9 2021**  
**2:30 p.m. – 4:30 p.m.**  
**Location: Whitefish City Hall - Council Chambers**

| <u>Item</u>  | <u>Individual</u>                 | <u>Action</u>           | <u>Time</u> |
|--|-----------------------------------|-------------------------|-------------|
| <b>Welcome</b>   | Mariah Joos                       |                         |             |
| <b>Introductions</b>   |                                   |                         |             |
| <b>Approval of Minutes</b>   |                                   | Approve                 | 5 mins      |
| <b>Public Comment</b>  |                                   |                         | 5 mins      |
| <b>Special Presentation</b><br>New Board Chair   | Mariah Joos                       | Information             | 10 mins     |
| <b>Agency Reports</b><br>New Creative Concept<br>Public Relations Report   | Mary Angelo (DVA)<br>Brian Schott | Approval<br>Information | 45 mins     |
| <b>Committee Reports</b>   |                                   |                         |             |
| <u>WCVB Admin Committee</u><br>SUBJECT: Annual Performance Reviews<br><i>Admin Committee: Erica Terrell, Nick Polumbus, Jessie Farnes, Rhonda Fitzgerald</i> |                                   | Info/Approve            | 5 mins      |
| <u>WCVB Finance Committee</u><br>SUBJECT: Financial Report<br><i>Committee: Rhonda Fitzgerald, Edna White, Mariah Joos, Jessie Farnes</i>                    |                                   | Info/Approve            | 5 mins      |
| <b>Staff Reports</b><br>Marketing & Sales<br>Director's Report   | Dan Hansen<br>Dylan Boyle         | Information             | 15 mins     |
| <b>New Business</b><br>Legal Resource for the WCVB<br>August 16 - City Council meeting re: TPA   |                                   | Discussion              | 5 mins      |
| <b>Old Business</b>  |                                   |                         |             |
| <b>Other</b><br>Board Member Roundtable  |                                   |                         |             |

*Next Meeting: September 13, 2021 (Location: City Council Chambers) Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.*