

WHITEFISH

• MONTANA •

CONVENTION & VISITORS BUREAU

WCVB Board Meeting & Annual Retreat
Monday, November 14, 2022
2:15 -3:15 pm Board Meeting
Location: Montana Coffee Traders (South Whitefish Location)

Item	Individual	Action	Time
Welcome	Mariah Joos		
Introductions			
Approval of Minutes		Approve	5 mins
Public Comment: <i>Items Not On The Agenda</i>			5 mins
Agency Reports			10 mins
PR Recap	Brian Schott	Information	
Monthly Recap	Mary Angelo (DVA)	Information	
Committee Reports			
<u>WCVB Marketing Committee</u> : Winter Media Plan <i>Committee: Rhonda Fitzgerald, Edna White, Erica Terrell, Matt Gebo</i>		Info/Approve	10 mins
<u>WCVB Finance Committee</u> : Financial Report, Tax Return & FY22 Rollover <i>Committee: Rhonda Fitzgerald, Edna White, Mariah Joos, Jessie Farnes</i>		Info/Approve	15 mins
<u>WCVB Grant Committee</u> : Grant Award Recommendations <i>Committee: Luke Walrath, Edna White, Mariah Joos, Maggie Schwenker</i>		Info/Approve	10 mins
Staff Reports			5 mins
Marketing and Sales	Dylan (for Dan)	Information	
Director's Report	Dylan Deane-Boyle	Information	
New Business			
Old Business			

3:30 - 4:45 pm WCVB Annual Board Retreat

Item	Individual	Action	Time
Welcome	Mariah Joos		
Destination Stewardship Efforts & Community Relations			
	Dylan Deane-Boyle	Info	45 mins
Other			
Board Roundtable	All Board Members	Info	30 mins

Next Meeting: December 12, 2022, Location: Whitefish City Hall. Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.