

# WHITEFISH

## • MONTANA •

CONVENTION & VISITORS BUREAU

**Board Meeting**  
**Monday, October 11, 2021**  
**1 p.m. – 2:30 p.m.**

**Location: via Zoom (registration required, call (406) 862-3390 for registration details)**

<u>Item</u>	<u>Individual</u>	<u>Action</u>	<u>Time</u>
<b>Welcome</b>	Mariah Joos		
<b>Introductions</b>			
<b>Approval of Minutes</b>		Approve	5 mins
<b>Public Comment</b>			5 mins
<b>Special Presentation</b> Brand Presentation	Mike Bento	Information	45 mins
<b>Agency Reports</b> Winter Media Plan Public Relations Report	Mary Angelo (DVA) Brian Schott	Information Information	15 mins
<b>Committee Reports</b>			
<u>WCVB Grant Committee</u> SUBJECT: FY22 Grant award recommendations <i>Committee: Zak Anderson, Edna White, Mariah Joos</i>		Info/Approve	5 mins
<u>WCVB Finance Committee</u> SUBJECT: Update <i>Committee: Rhonda Fitzgerald, Edna White, Mariah Joos, Jessie Farnes</i>		Info/Approve	5 mins
<b>Staff Reports</b> Marketing & Sales Director's Report	Dan Hansen Dylan Boyle	Information	10 mins
<b>New Business</b>			
<b>Old Business</b>			
<b>Other</b> Board Member Roundtable			

*Next Meeting: November 8, 2021, Tentative Location: Whitefish City Hall* Note: Other than the meeting starting time, agenda items may be rearranged. Public comment is welcome on all items.